



## A Chance to Combat the Climate Crisis

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Dear Doris,

The elections are around the corner and we all have to make many impactful choices that will greatly affect the future of our democracy and our planet. The ROC team is very proud to have been part of the Farm & Food Resilience Coalition who worked to get **Proposition 4, a \$10 billion climate resilience bond on the November ballot** (see below for details) and we hope you will help to get it passed. In our latest podcast episode a fascinating cattle rancher talks about the trials and tribulations of running a ranch in Montana that we hope you will enjoy. And, lastly, we hope you can join us at Mulvaney's B&L in Sacramento on November 18th for a dinner celebrating regenerative meat and local ranchers.

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## A Ground-breaking Measure: Proposition 4



We don't have to wait.  
Waiting will **cost us.**

**YES**  
on **4**

**Please support Proposition 4, the \$10 billion California Climate Bond, slated for the November 5th, 2024 ballot.**

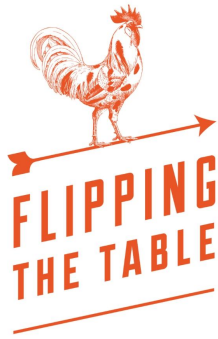
**Proposition 4 is a groundbreaking measure that marks the first time in our state's history that a bond will fund climate-smart agriculture investments.** Additionally, it will finance a range of critical environmental resilience projects throughout California, including:

- Safe drinking water, drought, flood, and water resilience
- Wildfire and forest resilience programs
- Resilient farms, ranches, and working lands
- Coastal resilience programs
- Extreme heat mitigation programs
- Biodiversity protection and nature-based climate solution programs
- Park creation and outdoor access programs
- Clean air programs

For more details, please visit [California Proposition 4 Overview](#).

**If you are part of an organization, please take a moment to fill out the form below to formalize your organization's support.**

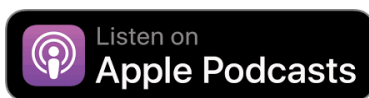
**YES on Prop 4**



## Flipping the Table Podcast

Hear Cole Mannix, Old Salt Co-op, talk about improving the land and the lives of those who raise good meat for Montanans.

Cole Mannix's family has ranched in the Black Foot Valley of Montana since 1882. Even with thousands of acres and hundreds of cattle, the return on investment is bleak. Learn how his family and four other ranches have come together to create the **Old Salt Co-op** and beef brand with two restaurants, online sales and an annual ranch event all in order to ensure these agrarian families thrive rather than just survive.



### *Reminder:*

## 3rd Regional Regenerative Meat Dinner Event

ROC and our project partners UC Davis Institute of the Environment and IC-Foods are planning our

**3rd regional regenerative meat event at Mulvaney's B&L in Sacramento on Monday, November 18th.**

**The registration link will be available in our October newsletter.**



As with previous events for this project, the meeting will be followed by a **dinner that is open to the public celebrating regional regenerative meats and local meat producers**. We would love for many of you to attend; it will be a very fun event!

*Image: Last year's regional regenerative meat summit at Mulvaney's B&L, Sacramento (by Michael Manansala)*

## Premier of "Between the Sun and the Sidewalk"

### Film Screening: BETWEEN THE SUN AND THE SIDEWALK

A documentary film by Helen de Michiel. Hosted by the Ecology Center, Berkeley:

Tuesday, October 1st  
6pm to 8pm at  
Rialto Cinemas Elmwood  
2966 College Avenue, Berkeley

Tickets: \$15 General \$10 Students

The screening will be followed by a Community Reception & Fundraiser hosted by The Ecology Center:

Renew Berkeley's Soda Tax - Yes on Z!  
8pm at Vintage Berkeley  
2949 College Avenue, Berkeley

**BERKELEY**  
**VS**  
**BIG SODA**

**RENEW BERKELEY'S SODA TAX**  
**YES ON Z**

**BETWEEN THE SUN AND THE SIDEWALK**

**JOIN US FOR BERKELEY'S PREMIERE SCREENING**  
of the new documentary  
**BETWEEN THE SUN AND THE SIDEWALK**  
about one community's fight against big soda.  
Inspired by Berkeley's trail-blazing soda tax.

**Tuesday, October 1st | Rialto Cinemas Elmwood**  
**6-8 PM | 2966 College Ave, Berkeley**

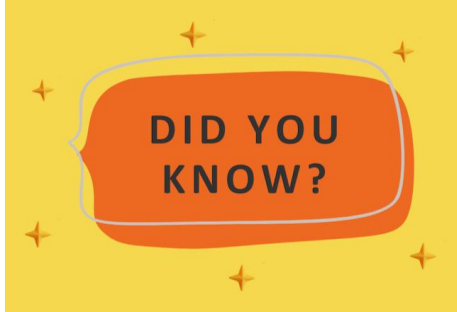
**VIP Reception & Fundraiser to follow**  
Vintage Berkeley @ 8 PM | 2949 College Ave

Rialto cinemas ecology center

**RSVP and Register [HERE](#)**

## Test your Food System Knowledge

If you haven't done so, check out the fun quiz that our Summer intern Sofia designed to **test your**



## QUIZ - Test your Food System Knowledge

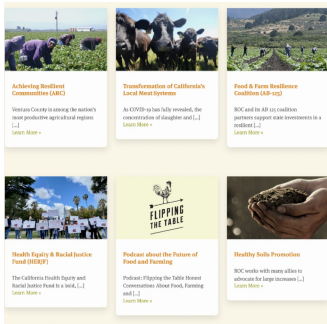
Thank you for your interest and support of our work!

*Doris Meier*  
*Editor of the PULSE*

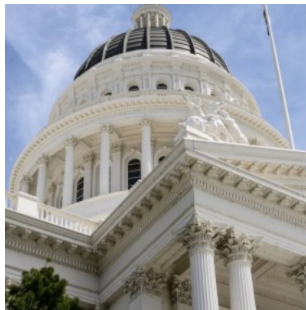
We need your help to continue making positive changes in the California Food System - your donation is very much appreciated!

**DONATE**

### Projects



### Policy



### Podcast



Roots of Change is a program of the [Public Health Institute](#)



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