



Celebrating Collaborations, Accomplishments & Impacts

Dear Doris,

As we wrap up another year working towards a just and climate-smart food system for all Californians we are filled with gratitude for the progress we've witnessed! Our work is truly a community effort fueled by the passion of our non-profit partners and allies, the dedication of farmers, ranchers, and advocates. **Let's celebrate these collaborations and the resulting achievements, and let's carry this momentum into the new year!**

We invite you to explore our accomplishments that highlight the **transformative impact of ROC's initiatives** in the realm of food justice and sustainability in a **short video clip below**.

In this issue of the PULSE you will find:

- [ROC's 2024 Accomplishments & Impacts](#)
- [Podcast with Diana Donlon, Soil Centric: Why Regeneration and History Indicate a Brighter Future](#)
- [Food Champion Awards RSVP \(Feb 5, 2025\)](#)
- [Report on Intertribal Agriculture Council Annual Conference](#)
- [Holiday Shopping Guide for Regenerative Meat](#)

ROC 2024 Accomplishments & Impacts

2024 ACCOMPLISHMENTS & IMPACTS



Roots of Change

A program of the PUBLIC HEALTH

We need your help to continue making positive changes in the California Food System - your donation is very much appreciated!

*I hope you agree it was a great year of ROC accomplishments. **Please support our work with an end of year donation.** I bet you follow us because you know the food system in the foundational system of civilization. It is all tied together. Transforming agriculture and food helps fix the water, energy, and healthcare systems. And we must end the urban-rural divide in order to heal our political system. We are having real impact and we need your assistance. Any amount helps us continue to build a healthy, resilient and peaceful future.*

Thank you,

*Michael Dimock
Executive Director*

[DONATE](#)

[Food Champion Awards](#)



**CALIFORNIA FOOD +
FARMING NETWORK**

Roots of Change



Join us for the annual Food Champion awards ceremony co-hosted by California Food & Farming Network (CFFN) and Roots of Change:

Wednesday, February 5th

Mulvaney's B&L in Sacramento

Doors open at 5:30pm, program starts at 6:00pm

The 2024 Food Champion Award recipients are:

**Assemblymember Mia Bonta &
Assemblymember Damon Connolly**

Let's celebrate them for their food & farming related work and legislative successes!

RSVP here for Food Champion Awards

Flipping the Table Podcast



**Diana Donlon, Soil Centric:
Why Regeneration and History
Indicate a Brighter Future**

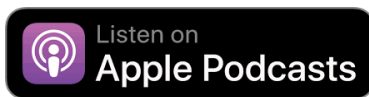
Diana Donlon has cultivated, mentored and inspired a growing community of regenerative



agriculture activists through her leadership of SoilCentric. She reveals how she remains optimistic despite the challenges ahead.

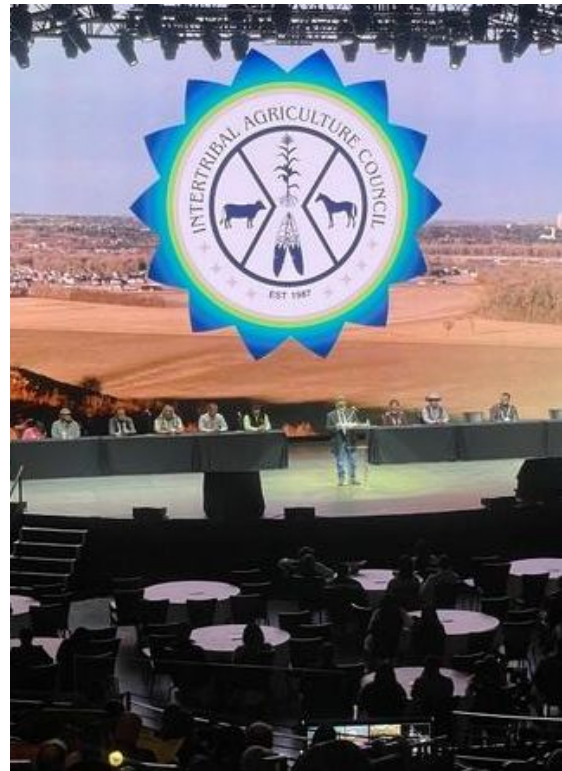
She talks about her work and the work of others she supports to promote and scale up regenerative land and agriculture practices.

Her uplifting spirit and inspiring work is our way of ending an eventful year.



Intertribal Agriculture Council Annual Conference, Las Vegas

As part of ROC's support of the **Growing GRASS** regenerative ranching work, Michael joined teammates Jim Kleinschmit and Terrius Harris at the **Intertribal Agriculture Council annual conference** in Las Vegas last week. The goal: to recruit Indigenous beef and bison producers for the GRASS project so they can sell hides and other byproducts to high value fashion, pharmaceutical and pet food brands seeking to show their commitments to solving climate and other environmental challenges. 1,200 attendees gained knowledge from 51 panel presentation covering a variety of topics including regenerative practices, business development, communications and policy work. Indigenous producers have always worked with nature to ensure health, resilience and viability for as far into the future as we can imagine. The event highlighted the advances made in the last four years with major onetime investments from federal sources that will be transformative. The event provided many contacts with bison and beef producers, processing facilities and birthed relationship with new allies. Michael reconnected with Indigenous rancher **Kelsey Ducheneaux Scott**, featured in the film **Common Ground** and in a **Flipping the Table** podcast.



Holiday Shopping: Regenerative Meat Purchasing Guide



As part of our Regenerative Meat project, we developed a [portal](#) that features a list of NorCal regenerative meat brands and butcheries. (Please [let us know](#) if you know of other brands or butcheries that should be added to the list!) Our ally, the [Good Meat Project](#) also has a very useful guide for nationwide options. Have a look and **keep these direct to consumer brands in mind for your holiday shopping!** (Image by Tom Wieden, Pixabay)

Regenerative Meat Purchasing Guide

Good Meat Finder

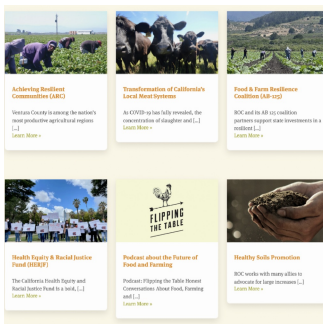
Here's to a prosperous, resilient, and transformative new year ahead!

Thank you for your interest and support of our work,

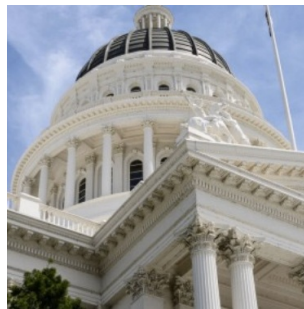
Doris Meier
Editor of the PULSE



Projects



Policy



Podcast



Roots of Change is a program of the [Public Health Institute](#)



mail@rootsofchange.org | www.rootsofchange.org

Roots of Change | 555 12th Street Suite 600 | Oakland, CA 94607 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!