

# PULSE

OF THE FOOD MOVEMENT

## Raise the Barn! ROCK the State!

Dear Friends & Allies,

In about thirty-six hours, our five-week \$40,000 [Barnraiser campaign](#) ends. We have less than \$3,000 to raise!

Now more than ever, California must lead by example. Last night we did just that. We engaged the public and legislators at a convivial but strategic event in Sacramento around tables filled with good food and beverage. We are grateful to our hosts and event sponsors, Patrick and Bobin Mulvaney of [Mulvaney's B&L](#), a true farm-to-fork mecca in our state capital.



It was the perfect venue to present awards to four Food and Agriculture Policy Champions: Senators Lois Wolk (Davis) and Mark Leno (San Francisco) and Assemblymembers Susan Eggman (Stockton) and Phil Ting (San Francisco).



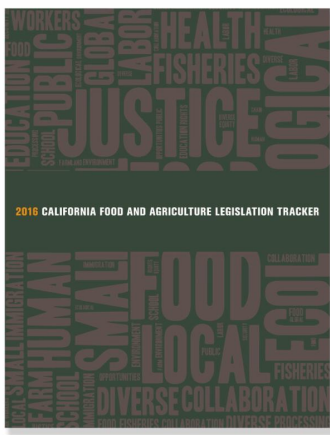
L-R: Anthony Matthews, Chief of Staff, Assemblymember Phil Ting, Kathy Mossburg, ROC's Lobbyist in Sacramento, Logan Hess, Legislative Assistant, Assemblymember Susan Talamantes Eggman

We also released [two important documents](#): our 4th annual **Food and Agriculture Legislation Tracker**, a pithy analysis of wins and losses in the legislative session; and the first **Legislators Scorecard**, which holds policy makers accountable by rating their performance. The good news is that the Governor and a majority of legislators are with us nearly 90% of the time if we can move bills to the floor of each house. The bad news is that we cannot get most of the best bills to those floor votes. Only 6 of 19 bills supported by the food movement became law in 2016. We must do better and in the coming year, with your help, we will.

Please join our campaign by [clicking this link](#). You'll be ensuring that we can redouble our advocacy in 2017, recognize our **Champions**, release the **Tracker** and **Scorecard**, and move our legislators to be more bold and innovative.

I am sure you will be pleased to know, this is my last email of the [Barnraiser campaign](#). I PROMISE!

Thank you for your giving and remaining through the onslaught,



*Michael R. Dimock*

Michael R. Dimock  
President, Roots of Change  
Strategic Advisor, California Food Policy Council

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