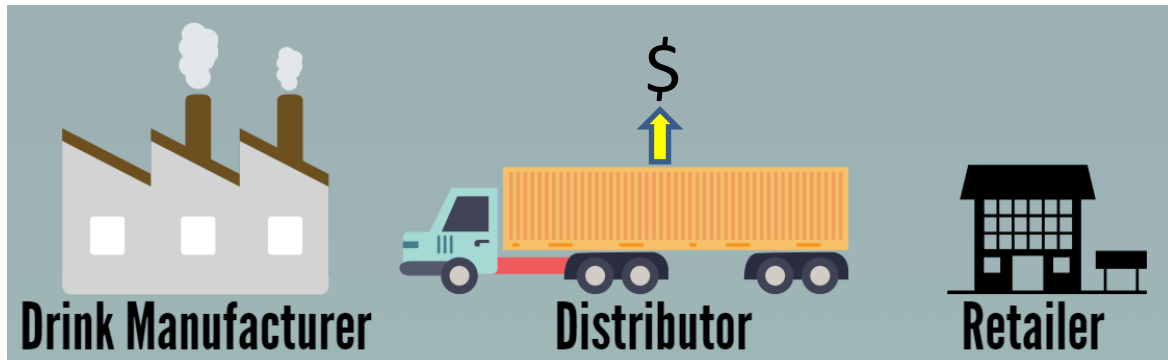




AB 1357 Explained:

This is an excise fee that will be charged to those distributing sugary sweetened beverages in California.



The fee will be imposed on:

- Drinks that have more than five grams per serving of added caloric sweeteners including sugar and high fructose corn syrup.
- Examples of drinks on which the fee will be imposed include (if they meet the five grams of caloric sweetener threshold): soda, sports drinks, energy drinks, coffee drinks, and fruit punches that have added sweetener.

The following will NOT be subject to the fee:

- 100% fruit juices
- Prescribed medication
- Milk products

The fee will be paid by companies distributing sugary drinks in CA.

- The fee will be paid before it ever gets to the retailers.
- Grocery stores and other small business retailers will not have to add any tracking mechanisms for their sales because the fee will be paid before it ever gets stocked on their shelves.
- Final consumers will not see a line on their receipt for a Soda Fee

The fee will be used to Children and Family Health fund, a dedicated source of revenue to address diabetes in California. These funds will support:

- Programs in areas experiencing the highest rates of diabetes
- Hydration stations in schools
- Fresh fruits and vegetables in schools and in communities that lack full service grocery stores
- Community-based education and activity programs focused on eating healthier and physical activity.
- Clinic based education and activity programs focused on eating healthier and physical activity.